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Affiliate Program Launch



There's lots to know about us

ThoughtMix are one of the World's largest affiliate agencies. And we're specialists in the channel.



50 Years Experience

Our team of 16 have an extensive background in affiliate and digital marketing.



All Major Networks

Globally, we work with over 54 networks, most with specialist support for our clients.



£55m delivered in 2018

Our clients don't just grow, they exceed. We create impressive growth through expertise.



Quality Relationships

Over 24,000 publishers helped grow our clients' affiliate programs last year.



3 locations

Our HQ is in the North of England, with specialist teams in London and Philadelphia, USA



Fixed Cost

Our package cost is fixed to enable you to easily measure the value of our partnership.



Affiliate marketing is a cost-effective, high return channel for your online business.

On average, for every £1 spent, our clients achieve a £17.29 return.

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How affiliate marketing works

ThoughtMix manages the end-to-end process of your affiliate program, from finding affiliates to promote you, to optimising traffic and revenue from those affiliates.

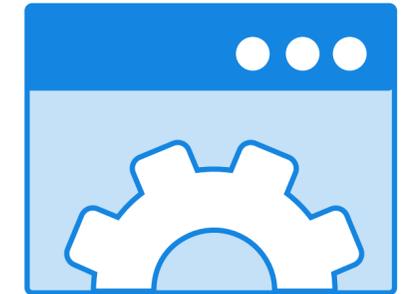
In short, you'll pay affiliates a share of the overall sale value, or a fixed amount per sale. Everything is tracked through a third party network which also handles payments to your affiliates.

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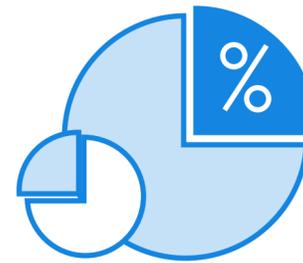
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Your affiliate shows an advert on their website for your store



Customer clicks on advert, which is tracked through an affiliate network



A percentage of the sale is awarded to the affiliate, shown in the network



Customer makes a purchase on your website



0 to revenue in less than a month.

Getting set up in affiliate on average takes less than a month, with the first sales often taking place shortly after launch.

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1. Sign agreements and initial consultation
2. Receive instructions and begin integration
3. Tracking testing and completion
4. Pre-launch Setup
5. LAUNCH



We join you to the best affiliate network for your needs.

Our close relationships with national and international affiliate networks help you to launch your affiliate program efficiently, with preferential rates as a ThoughtMix client.

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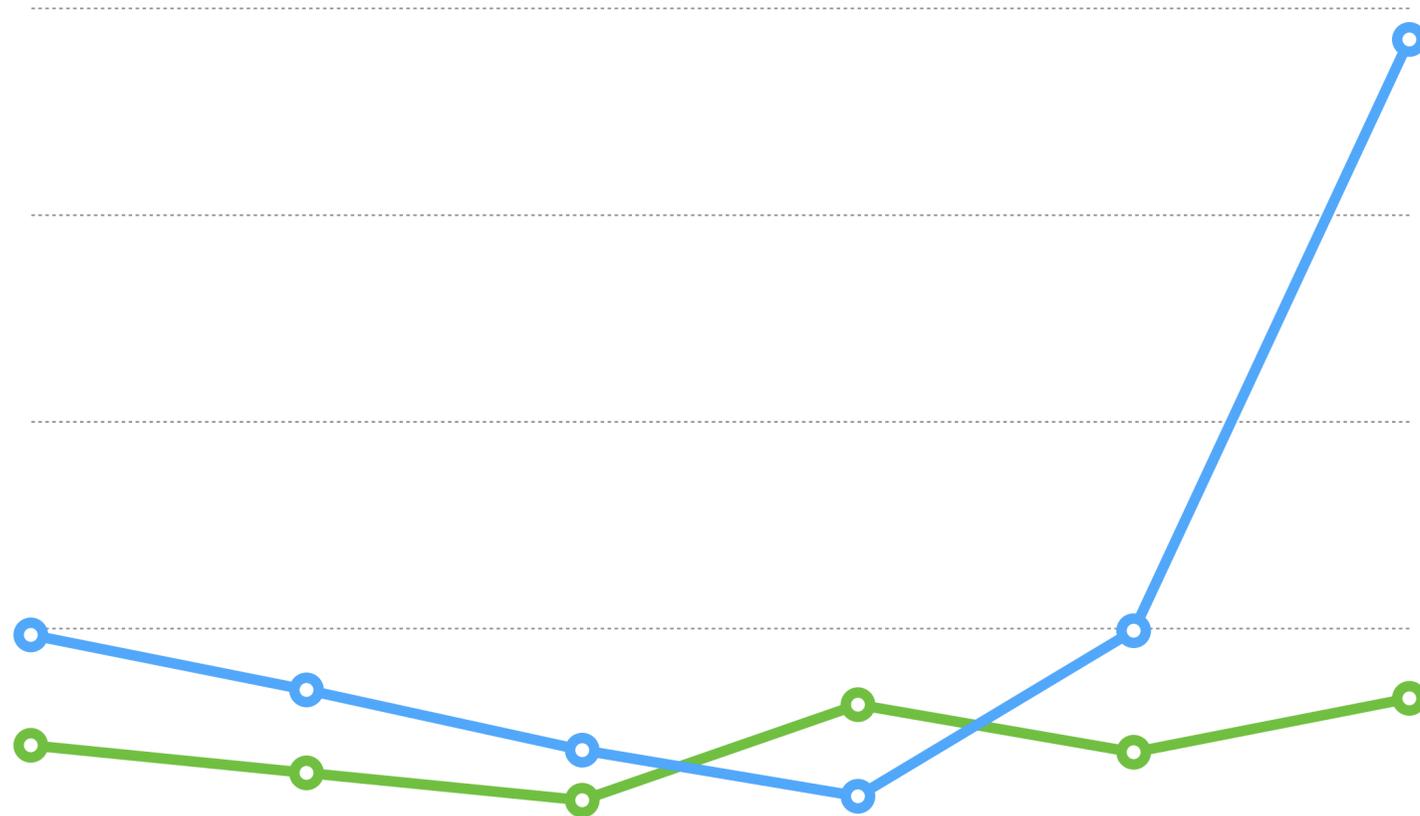
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Case Study: Home & Garden Online Retailer



The Keynote

○ **153.77%** Revenue Increase

Within the first 3 months of taking this client on board, revenue jumped 153.77% Vs the previous 3 months.

○ **286.72%** Traffic Increase

Traffic surged within 3 months of taking the Client on board, vs its last month before management.



“ThoughtMix’s experience and in-depth knowledge of our account has allowed us to take our Affiliate Program to the next level providing substantial long term growth”

ROBERT DYAS



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